

Revolutionizing Investor Communications

In a world where digital-first is the new norm, traditional siloed systems and data no longer suffice. BetaNXT recognizes this shift, offering a digital-first investor communications solution that empowers brokers to adapt and thrive in today's market.

The cornerstone of our solution is MIC, a cutting-edge, integrated platform that embodies a holistic approach to connecting data seamlessly throughout the investor and client communications lifecycle. This integration optimizes

shareholder interactions and boosts engagement while fostering unparalleled efficiency, consistency and reporting.

Focused not only on connected data but also hyper-personalization, MIC delivers customized views of interconnected data tailored to the unique needs of each user, whether you're an operations staff member, advisor or investor. It's the future of connected wealth management.

Singular Client Experience

A pioneer in digital investor communications, we designed a modern dashboard that enhances visibility of investor documents. Its seamless integration and customizable advisor-level branding simplifies workflows.

Drives Digital Adoption

The MIC platform encourages digital engagement among shareholders by offering user-friendly access through features like app notifications, QR codes, and proxy voting via Alexa.

Increased Operational Efficiency

Our platform enables staff to prioritize strategic over administrative tasks by improving job tracking and monitoring, simplifying exception processing, and ensuring efficient call center operations.

Powerful Simplification

Integrating Mediant technology is effortless. APIs limit the burden on IT, pre-integrated data flows at BetaNXT reduce processing times and strengthen data protection, and dedicated expert support adapts to your business growth.

Investor Communications

Our comprehensive and flexible technology enables effortless access, viewing, participating in proxy voting and other elections for investors and their advisors. Coverage includes:

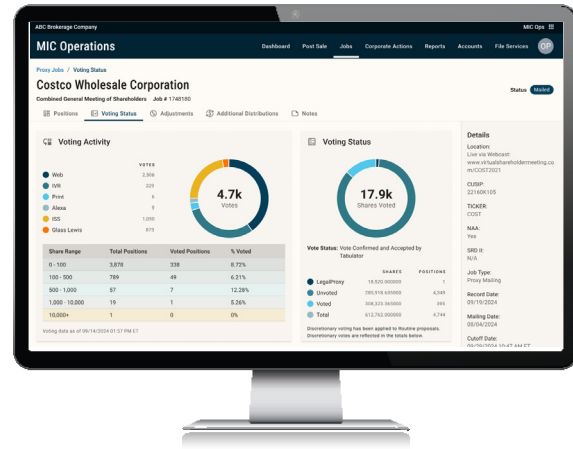
- ✓ Proxy material, distribution, voting and tabulation
- ✓ Pre- and post-sale prospectus delivery
- ✓ On-going regulatory report distributions
- ✓ Combined trade confirmations with summary prospectus
- ✓ Voluntary reorg and bankruptcy notices
- ✓ Global proxy and SRD II
- ✓ End-to-end corporate actions
- ✓ Class actions

Key Features and Benefits of MIC Platform:



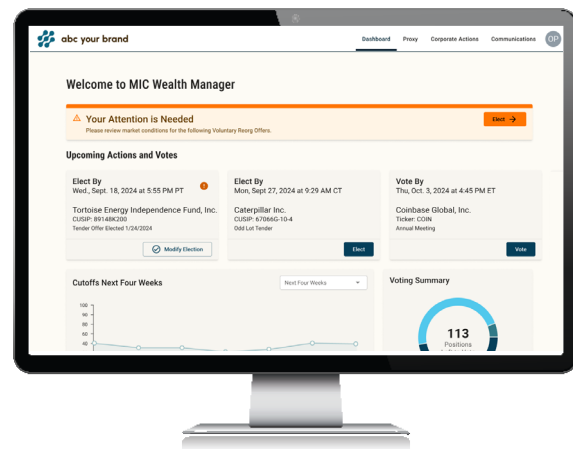
MIC Operations

Centralized management of investor communications programs with an intuitive online dashboard for end-to-end visibility and proactive compliance management.



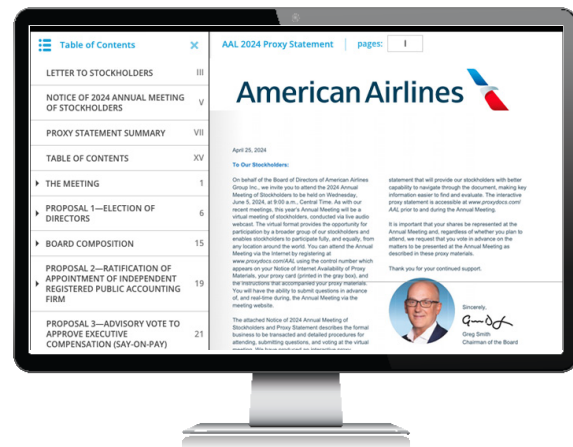
MIC Wealth Manager

An intuitive dashboard for advisors and investment managers, streamlining workflow, enhancing productivity, and ensuring deadlines are met through timely reminders.



MIC Shareholder

Enhances the investor experience with a convenient online platform to access shareholder communications, vote on proxy ballots, and manage delivery preferences seamlessly.



About BetaNXT

BetaNXT powers the future of connected wealth. We provide operational product solutions and innovative data-as-a-service capabilities to retail and institutional wealth firms, funds, and issuers to support and streamline advisor and investor workflows.