

# MIC Digital Shareholder Meeting

MIC Digital Shareholder Meeting (DSM) from Mediant, a BetaNXT business, enables shareholders to participate in annual meetings remotely with the same level of access as in-person attendees – they can view, vote, and ask questions. DSM also allows you to shape your meeting to best facilitate your shareholders' engagement with ease of access on any device, real-time voting, questions, polling, and more. Combined with the platform's Q&A management capabilities, branding options, and high-touch service, DSM is the industry's most innovative and leading platform.

## Effectively respond to shareholder questions

How effectively you respond to your shareholder's questions can determine the success of your meeting. DSM helps you achieve this by enabling you to group questions by topic, ensuring the right person addresses the question. You can also prioritize questions and view their status.

## High-touch service produces successful meetings

Client service is the linchpin of all our solutions. An experienced support professional will work with you to plan, manage and execute your digital meeting — and, if you choose, join you on dry runs and prep calls. In addition, Mediant provides technical guidance, ensuring a flawless meeting.

## Customization promotes your brand

Annual meetings are an opportunity to communicate the company's values and remind shareholders why they've invested in you. Capitalize on this with a company-branded meeting website, registration page and emails.

## Key Features

- Effortless registration for both registered and beneficial owners
- Audio and video meetings supported
- Company-branded event website, registration page and emails
- Group and prioritize shareholder questions
- View list of registered owners eligible to vote during the meeting
- Online voting
- Identification of shareholder asking question
- Meeting recording and archive with replays on demand
- Reports with meeting metrics